

Dear (NAME),

I am writing to ask for your approval to attend the IdentityNORTH Annual Summit, an industry event, focused on digital identity and authentication taking place on June 17 & 18, in an online virtual setting.

IdentityNORTH is Canada's most important digital ID and digital economy summit. Bringing together the best minds from across the digital identity and authentication industry, IdentityNORTH promotes and connects the companies, governments, and innovators who are transforming Canada's digital economy.

IdentityNORTH events are held several times a year throughout the country, but the Annual Summit is the largest of them all. The two-day event will feature keynote presentations, demos and panel discussions, as well as an unconference, where attendees have the opportunity to go deeper into the BIG questions shaping Canada's digital economy. I look forward to taking this knowledge with me and sharing it with the team at (COMPANY NAME).

From government representatives to startups, IdentityNORTH attracts leaders from across multiple sectors, including financial services, healthcare, retail, public sector, and higher education. The Summit will explore the global trends impacting the opportunities and applications for digital ID, taking a look at areas in which Canada take a leadership position.

This event will provide me with the unique opportunity to network with key players in the identity sector, and learn from the leading Canadian experts in digital identity and the digital economy. It is an excellent chance to celebrate the accomplishments of our country to date and to look ahead at the challenges of tomorrow.

Please let me know if I can commit to attending this event. Thank you for your consideration.

Regards,  
YOUR NAME